

# Innovation one pager

name \_\_\_\_\_

## 1. situation

*What is the context in which the challenge occurs?*

## 2. solution direction

*A brief description of the solution direction*

## 3. hypothesis

*Which question do you want an answer to?*

## 4. possible consequences

*What is the effect of the solution on the stakeholders?*

## 5. measurability

*What indicators do you use to measure success?*

## Next steps

### 6. Needs

*What resources do you need for this experiment?*

### 7. Follow-up

*Next steps to conduct the experiment?*

date \_\_\_\_\_